## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE <u>UTILITY PATENT APPLICATION TRANSMITTAL</u> (For new non-provisional applications under 37 CFR § 1.53(b))

| Atty. Dkt. No: 5266-08801                       | §   |
|---|---|
| Inventor(s): Frederick B. Harris                | S CERTIFICATE OF EXPRESS MAIL UNDER 37 C.F.R. §1.10  "Express Mail" mailing label number: EV 318249180 US DATE OF DEPOSIT: August 29, 2003  |
| Title: VIDEO-ON-DEMAND AND TARGETED ADVERTISING | I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above and is addressed to:  Commissioner for Patents Box Patent Application P.O. Box 1450 Alexandria, VA 22313-1450  Derrick Brown |

## **Application Elements**

1. Filing Fee

The filing fee is calculated as shown below.

| Total Claims              | 23 | - 20 | = | 3 x | \$18.00 =  | \$54.00      |
|---------------------------|----|------|---|-----|------------|--------------|
| Independent               |    |      |   |     |            |              |
| Claims                    | 5  | - 3  | = | 2 x | \$84.00 =  | \$<br>168.00 |
| Multiple Dependent Claims |    |      |   |     | Fee:       |              |
|                           |    |      |   |     | Basic Fee: | \$<br>750.00 |
|                           | -  |      |   |     | Total:     | \$<br>972.00 |

| The Commissioner is hereby authorized to charge the filing fee and any other fees which may         |
|---|
| be required or credit any overpayment to Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C.            |
| Deposit Account No. 501505/5266-08801/RDR.  |
| 2. Specification  |
| 23 page(s) of specification; 6 page(s) of claims, 1 page(s) of abstract                             |
| 3. Drawings   |
| Informal Figure(s) <u>1</u> - <u>4</u> on <u>4</u> sheet(s)   |
| 4. Oath or Declaration  |
| Newly executed  |
| Copy from a prior application (see 37 C.F.R. § 1.63(d))   |
| Deletion of Inventor(s) (in continuation or divisional applications):                               |
| Delete the following inventor(s) named in the prior non-provisional application:                    |
| The inventor(s) to be deleted are set forth on a signed sheet attached hereto.                      |
| 5. The entire disclosure of the prior application referred to above is considered to be part of the |
| accompanying application and is hereby incorporated by reference herein.                            |
|   |
| 6. Microfiche Computer Program (Appendix)   |
| 7. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)                  |



| Computer Readable copy  |
|---|
| Paper Copy (identical to computer copy)   |
| Statement verifying identity of above copies  |
| 8. Assignment Papers  |
| Assignee: OpenTV, Inc.  |
| 9. Power of Attorney  |
| Is attached.  |
| The power of attorney appears in the original papers of the prior application.                                      |
| Since the power does not appear in the original papers, a copy of the power in the prior                            |
| application is enclosed.  |
| 10. Information Disclosure Statement (IDS)  |
| Copies of IDS Citations   |
| 11. Amendments  |
| A preliminary amendment is enclosed.  |
| Cancel in this application claim(s) before calculating the filing fee. At least one                                 |
| independent claim is retained for filing purposes.  |
| Amend the specification by inserting before the first line the sentence:  |
| 12. Return Receipt Postcard   |
| 13. Small Entity Status   |
| A small entity statement is enclosed.   |
| A small entity statement was filed in the prior non-provisional application and such status is                      |
| still proper and desired.   |
| ☐ Is no longer claimed.   |
| 14. Priority of provisional application number <u>60/406,785</u> , filed on <u>August 29, 2002</u> is claimed under |
| 35 U.S.C. §§ 119(a)-(e)   |
| Certified copy of priority document attached  |
| 15. Petition under 37 C.F.R. § 136 for Extension of Time  |
| 16. Fee Authorization form  |
| 10. A 1 co Mathorization form   |
| Address all future correspondence to:   |
| Rory D. Rankin  |
| Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C.   |
| Customer ID #35690  |
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| Austin, Texas 78767   |
|   |
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|   |
| Signatura   |
| Signature P.  |
| Name Rory D. Rankin   |
| Registration No. 47,884   |
| Date <u>August 29, 2003</u>   |



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| Atty. Dkt. No: 5266-08801   | §   |
|---|---|
| Inventor(s): Frederick B. Harris  Title: VIDEO-ON-DEMAND AND TARGETED ADVERTISING | CERTIFICATE OF EXPRESS MAIL UNDER 37 C.F.R. §1.10  "Express Mail" mailing label number: EV 318249180 US DATE OF DEPOSIT: August 29, 2003  I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above and is addressed to:  Commissioner for Patents Box Patent Application P.O. Box 1450 Alexandria, VA 22313-1450  Derrick Brown |

## **FEE AUTHORIZATION**

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

The Commissioner is hereby authorized to charge the following fee to Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C. Deposit Account Number 501505/5266-08801/RDR:

| Total Claims              | 23 | - 20 = | 3 x | \$18.00 =  | \$54.00   |
|---------------------------|----|--------|-----|------------|-----------|
| Independent               |    |        |     |            |           |
| Claims                    | 5  | - 3 =  | 2 x | \$84.00 =  | \$ 168.00 |
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|                           |    |        |     | Basic Fee: | \$ 750.00 |
|                           |    |        |     | Total:     | \$ 972.00 |

Attorney Docket No.: <u>5266-08801</u>

The Commissioner is also authorized to charge any extension fee or other fees, which may be necessary to the same account number.

Respectfully submitted,

Rory D. Rankin Reg. No. 47,884

Attorney for Applicants

Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C.

P.O. Box 398 Austin, Texas 78767-0398

Ph: (512) 853-8800 Date: August 29, 2003